



Sponsorship Opportunities

Your Contact Details:

Business Name: Contact Name:

Address:
.....
.....

Postcode:

Tel No. Mobile No.

Email: Website.....

I / We wish to

Discuss Sponsorship Packages

Please arrange for someone to contact me.

(please tick box)

Discuss Sponsorship of a Show Day Activity or Resource

Please arrange for someone to contact me.

(please tick box)

	No. of Classes	Details of Specific Class / Section	Amt	VAT	Total
Livestock Class - £60 / Class <i>Name against Class in Schedule & Programme</i>					
Horse Class - £60 / Class <i>Name against Class in Schedule & Programme</i>					
Home Industries Class £10 / Adult, £20 / Floral, £11 / Junior <i>Name against Class in Schedule & Programme</i>					

	No. of Rings	Details of Specific Horse Ring / Section			
Horse Ring - £200 / Ring <i>Banner & Entry Ticket with Members Privileges</i>					

Prize / Prize Money Donation <i>Please provide details of which Show Section</i>				NA	
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All sponsorship is subject to VAT

Sponsorship Fee:

Sponsors registered before 31.01.22 will appear in the Schedule & Show Day Programme.

Sponsors registered before 22.04.22 will appear only in the Show Day Programme.

Payment: (BACS preferred)

BACS Details - Sort Code: **40-16-22** Acct No. **20262471**

Cheques payable to **Cumberland Agricultural Society**

Please return to: **secretary@cumberlandshow.co.uk**

Cumberland Agricultural Society, Dalmar House, Barras Lane Estate, Dalston, Carlisle, CA5 7NY
01228 812601

Closing Date: 22nd April 2022

Sponsorship Packages

Principal Sponsor

- Prime branding positioning at entrances.
- Logo branding in publicity material, website (with links), publications.
- Association with Main Ring key attraction, sections or features at the Show.
- Company representative to present prizes at presentations offering photo opportunity.
- Advertisement in both the Digital Schedule and Show Day Programme (colour full A5 page).
- Banners displayed on Showfield and car parks (to be supplied by sponsor).
- Company name and information announcements throughout the day over PA system.
- Up to three exhibition/trade stands with large prime sites.
- Opportunity for places in the corporate hospitality centre.
- Complimentary entrance tickets with Member privileges.

From £10,000

Key Sponsor

- Sponsorship of particular section or feature at the Show.
- Branding opportunities at that section or feature (to be supplied by sponsor).
- Branding in publications associated with chosen feature.
- Digital Schedule Advertisement (colour full A5 page).
- Banner spaces at the Show (banners to be supplied by sponsor).
- Company name and information announcements throughout the day over PA system.
- Opportunity for exhibition/trade stand space.
- Opportunity for places in the corporate hospitality centre.
- Further complimentary tickets.

£3,000 to £5,000

Branding Sponsor

- Logo branding in publicity material, website (with links), publications.
- Complimentary entrance tickets with Member privileges.
- Company name and information announcements throughout the day over PA system.

From £1,000

Support Sponsor

- Sponsorship associated with classes or section.
- Digital Schedule Advertisement (B&W full A5 page).
- Banner space at the Show (to be supplied by sponsor).
- Complimentary entrance tickets with Member privileges.

From £500

Social Sponsor

- Complimentary ticket including Member/VIP Privileges

£200

Class Sponsor

- Complimentary ticket per £60.
- Name in Schedule and Show Day Programme.

£60 to £450

Hospitality

- Entertain guests in the corporate hospitality centre at the Show.
- Includes entry to the Show with Member status, drinks reception with canapés, as well as complimentary tea & coffee, and a bar service which are available all day for guests.

From £500