



## Sponsorship Opportunities

### Your Contact Details:

Business Name: ..... Contact Name: .....

Address: .....  
.....  
.....

Postcode: .....

Tel No. .... Mobile No. ....

Email: .....

### I / We wish to

#### Discuss Sponsorship Packages

Please arrange for someone to contact me.

(please tick box)

#### Discuss Sponsorship of a Show Day Activity or Resource

Please arrange for someone to contact me.

(please tick box)

	No. of Classes	Details of Specific Class / Section	Amt	VAT	Total
<b>Livestock Class - £50 / Class</b> <i>Name against Class in Schedule &amp; Programme</i>					
<b>Horse Class - £50 / Class</b> <i>Name against Class in Schedule &amp; Programme</i>					
<b>Home Industries Class</b> <b>£10 / Adult, £20 / Floral, £11 / Junior</b> <i>Name against Class in Schedule &amp; Programme</i>					

	No. of Rings	Details of Specific Horse Ring / Section			
<b>Horse Ring - £200 / Ring</b> <i>Banner &amp; Entry Ticket with Members Privileges</i>					

<b>Prize / Prize Money Donation</b> <i>Please provide details of which Show Section</i>				NA	
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All sponsorship is subject to VAT

Sponsorship Fee:

Sponsors registered before 31.01.19 will appear in the Schedule & Programme.  
Sponsors registered before 26.04.19 will appear only in the Programme.

Payment may be made by cheque or BACS

Cheques payable to **Cumberland Agricultural Society**

BACS Details - Sort Code: **40-16-22** Acct No. **20262471**

Please return to:

**Cumberland Agricultural Society, Dalmar House, Barras Lane Estate, Dalston, Carlisle, CA5 7NY**

01228 812601 - secretary@cumberlandshow.co.uk - www.cumberlandshow.co.uk

**Closing Date: 26<sup>th</sup> April 2019**

## Sponsorship Packages

### Principal Sponsor

- Prime branding positioning at entrances.
- Logo branding in publicity material, website (with links), publications.
- Association with Main Ring key attraction, sections or features at the Show.
- Company representative to present prizes at presentations offering photo opportunity.
- Advertisement in both the Show Schedule and Programme (colour full A5 page).
- Banners displayed on Showfield and car parks (to be supplied by sponsor).
- Company name and information announcements throughout the day over PA system.
- Up to three exhibition/trade stands with large prime sites.
- Opportunity for places in the corporate hospitality centre.
- Complimentary entrance tickets with Member privileges.

*From £10,000*

### Key Sponsor

- Sponsorship of particular section or feature at the Show.
- Branding opportunities at that section or feature (to be supplied by sponsor).
- Branding in publications associated with chosen feature.
- Schedule Advertisement (colour full A5 page).
- Banner spaces at the Show (banners to be supplied by sponsor).
- Company name and information announcements throughout the day over PA system.
- Opportunity for exhibition/trade stand space.
- Opportunity for places in the corporate hospitality centre.
- Further complimentary tickets.

*£3,000 to £5,000*

### Branding Sponsor

- Logo branding in publicity material, website (with links), publications.
- Complimentary entrance tickets with Member privileges.
- Company name and information announcements throughout the day over PA system.

*From £1,000*

### Support Sponsor

- Sponsorship associated with classes or section.
- Schedule Advertisement (B&W full A5 page).
- Banner space at the Show (to be supplied by sponsor).
- Complimentary entrance tickets, with Member privileges.

*From £500*

### Social Sponsor

- Complimentary ticket including Member/VIP Privileges

*£200*

### Class Sponsor

- Complimentary ticket per £50.
- Name in Schedule and Programme.

*£50 to £450*

### Hospitality

- Entertain guests in the corporate hospitality centre at the Show.
- Includes entry to the Show with Member status, drinks reception with canapés, as well as complimentary tea & coffee and a bar service which are available all day for guests.

*From £500*